

PAST EVENTS - from 2008 to date

2022 :

2021: Several Digital events

Morning debates and Afternoon one to one prescheduled meetings:

| January : "The Blue Deal" | Sessions: High Value and mature markets - Understanding the |
|---|--|
| | increased interest from investors - Sustainability: a key driver for |
| | blue investment |
| March : "Marine ingredients: "Act B2B | Sessions: How to drive a B2B strategy capitalizing on a B2C |
| think B2C" in partnership with NCE Blue | thinking and new communication channels? The digital tools that |
| Legasea | drive a positive Customer Experience - How could block chain |
| | improve traceability and transparency for customer?) |
| November : "Land and marine forests - | Sessions : Innovative food packaging - Industrial packaging & |
| the winning duo of the bio packaging | Carbon footprint - Biomaterials for the future - Why Seaweed |
| sector?" in partnership with Innovation | bioplastic is becoming the next investment trend? |
| et Développement économique Trois- | |
| Rivières, Qc, Canada | |



| First edition of Seaweed Around The Clock © | |
|---|-----------------------|
| 16 hours nonstop from Tahiti and New Zealand to Alaska. We engaged | Teaser <u>here</u> |
| with the key stakeholders and project leaders who are shaping this new | |
| sustainable industry sector. "Blue visionaries" shared their perspectives | Programme <u>here</u> |
| and identified key actions to unravel global seaweed opportunities. | |
| "Seaweed Around the Clock enabled us to scan the views of almost all the | |
| players within the seaweed's industry and from different angles, an | |
| opportunity which did not exist before". | |
| SEAWEED AROUND THE CLOCK | |
| By BioMarine | |
| Digital event | |
| JUNE 17 th 2021 | |
| | |
| | |
| | |

Partner Event : From April to June : Capgemini Blue Challenge (in partnership with Capgemini Europe Cluster) <u>clip here</u>

2019:

👉 March :

| 40 persons from 14 countries (Belgium, Estonia, France, Germany, Mexico, Monaco, Netherlands, Norway, Portugal, Saudi Arabia, Spain, Switzerland, UK, Alaska USA) and different background (as the blue economy is a service provider of the participants regular industry)mod Gro ModGro Ales Kow | oup 1:From the angle of technology providers derated by Ana Ferreira, BioMarine oup 2: From the angle of raw material providers, derated by Alessandro Pititto, Cogea Italy oup 3: From the angle of finance, moderated by essandra Mosch, Head of Algae Division, Abar United weit oup 4: From the angle of industry and end-product ers, moderated by Meredith Lloyd-Evans, BioBridge UK |
|---|--|
|---|--|

Movember : Cascais (Portugal)

| | | | Final Programme 2019 here |
|-----------------------|----------|---------------------------------|---------------------------|
| BioMarine BUSINESS | CA 4- | SCAIS, PORTUGAL - 5 NOVEMBER | |
| CONVENTION | | 2019 | |
| | A S | | |
| | JESEROM | | |
| | | | |
| and here | | | |

2018 : Cascais (Portugal)

| | BioMarine BUSINESS CONVENTION CASCAIS | BioMarine Convention final Programme <u>here</u> |
|------------|--|---|
| MyBlueCity | 2-3-4 OCTOBER 2018 | MyBlueCity List of Exhibitors <u>here</u> |
| | CASCAIS | Photo album here |

2017 : Rimouski (Qc, Canada)

| BioMarine Business Convention & MyBlueCity | |
|---|----------------------------------|
| BIOMARINE BUSINESS 1-2-3 OCTOBER 2017 RIMOUSKI, QUÉBEC BIOMARINE GRAB THE OPPORTUNITIES | Final programme 2017 <u>here</u> |



2015 : Wilmington (NC, USA)

BioMarine Business Convention



- 2014 : Cascais (Portugal) BioMarine Business Convention Final Programme here
- 2013 : Halifax (NS, Canada) BioMarine Business Convention
- $2012: {\tt London}~({\tt UK})$ BioMarine Business Convention
- 2011 : Nantes (France) BioMarine Business Convention
- **2010 :** Partner for the launch of the first Monaco Blue Initiative
- 2009 : Paris (France) Mer et Outre-Mer
- 2008 : Toulon & Marseille (France) BioMarine